

# SEO Packages



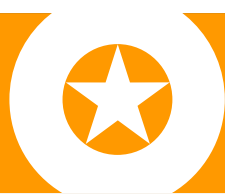
*New Heights  
Digital Solutions*



## From \$250 per month for fully inclusive plans

If you have a website or blog and want to increase your online visibility, SEO can significantly boost your coaching business's bottom line. Search Engine Optimization is crucial because:

- Most people searching online are more likely to click on one of the top suggestions in Google search results. To appear among these top results, your website needs to rank highly for high-converting search queries, driving prospective clients to your services.
- Modern SEO is no longer about "manipulating the system" or "deceiving" Google. It focuses on offering relevant, useful content, improving user experience, and optimizing the overall usability of your website.
- Users trust Google, and appearing in the top positions for high-converting keywords builds credibility.
- SEO enhances the social promotion of your website. When people find your site through Google, Bing, or Yahoo, they are more likely to share it on Facebook, "X", and other social media platforms.
- SEO can give you an edge over the competition. For instance, if two websites offer the same product, the one optimized for search is much more likely to turn visitors into paying customers.
- SEO builds value over time, with the ROI increasing as your optimization efforts start to take effect.



RESULTS MATTER.

# We offer three tiers of fixed-price SEO packages, each delivering a monthly schedule of SEO activities for a set monthly fee.

Explore our different service levels to find the one that best suits your budget and search marketing needs.

STARTER	PREMIUM	PROFESSIONAL
\$250 per month	\$549 per month	\$999 per month
▶ SEO Consultancy - 3 hours per month.	▶ Everything In Starter Package Plus:	▶ Everything In Premium Package Plus:
▶ Initial Keyword Research	▶ Quarterly Keyword Research Adjustment	▶ Initial & Quarterly Keyword Research
▶ -	▶ -	▶ Content Plan Included
▶ 1 Competitor Report & Benchmarking	▶ 1 Additional Competitor Reports & Benchmarking	▶ 3 Competitor Reports & Benchmarking
▶ Optimization of 3 Pages	▶ Optimization of 3 additional pages	▶ Optimization of 10 pages
▶ Landing Page Content Rewrite	▶ Landing Page Content Rewrite & Quarterly Infographic	▶ 2 Monthly Blog Posts
▶ Dedicated Account Manager	▶ Dedicated Account Manager	▶ Dedicated Account Manager
▶ -	▶ Back Links Audit & Toxic Links Management	▶ 10 DA20+ Backlinks Monthly
▶ -	▶ Web Editing On Up To 5 Website Pages	▶ Web Editing On Up To 10 Website Pages
▶ Monthly Performance Report & Recommendations	▶ Monthly Performance Report & Recommendations	▶ Monthly Performance Report & Recommendations



## Experienced & Dedicated Team

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We are a results-oriented, U.S.-based web marketing agency specializing in life coaches. We are unique in that our professional team is comprised of certified life coaches who understand the unique aspects of this specialized field. Our goal is to achieve the highest ROI for the coaches we work with, as well as being a part of their success in making a difference in our future through the work done with clients. We have a proven track record of success. We offer hands-on support and are always available to collaborate with your internal teams, or external web designers, as well as providing those services as well. Our SEO services seamlessly integrate with our content creation and social media marketing packages.



### Here's how to kickstart your SEO efforts and move up to those top spots on the first page.

- Call us: 1-800-701-0961
- Or send an email with an outline of your coaching niche, objectives and SEO budget
- Get a free ranking report - no obligation

## The Nitty-Gritty

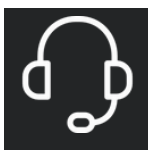
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Please be aware that SEO does not produce immediate results, and no company can assure a specific ranking in Google's, Bing, Yahoo, or any other search results.

SEO is a continuous process involving research, trend analysis, ongoing learning, content creation, testing, and adjustments, with results becoming apparent over time. Based on our experience, clients typically begin to notice the effects of our work within 3 to 6 months.

We can establish and agree on goals and performance metrics beforehand. Our packages are designed for a minimum duration of 6 months, for best results, with invoices issued at the beginning of each month and payable upon receipt.

Need more information on our SEO packages?  
Reach out to us today...



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